

Monmouth Council



Sponsorship Opportunities



Sponsorship Opportunities



Monmouth Council Website

www.monmouthbsa.org

- Company logo featured on Program Partners page.
- From sponsor page logos are linkable to company provided promotional flyers
- Company URL's will be listed under each logo
- Logo will remain on website for one year, promotional flyers can be changed monthly
- Includes email notification, with flyer attachment, sent as part of our e-newsletter

The Scouting Trail Newsletter

- 2500+ copies mailed to each Scouting leader, major donor, supporter, and community partner in Monmouth County. The December edition is also sent to each Scouting family, for a total distribution of 7,000.
- Mailed 4 times a year in January, April, July, October
- Sponsorship can be placed in one edition or a series of editions
- Full page, half page, quarter page, and section logos are available.
- Black and white printing.

Program Planning Guide and Calendar

- Available to all 2,500 Scout Leaders and 6,000+ Scouting families in Monmouth County beginning in late May.
- Used to plan annual unit program the calendar features all of the upcoming camping, training, activity and program dates for the next Scouting year.
- Also contains important information regarding unit and council operations, health and safety information, and general program FAQ's
- Available sponsorships include inside front cover, inside & outside back cover, full inside page, 1/2 page, 1/4 page, and business card.
- Black and white printing.
- Select the month you wish your sponsorship to be featured (full page sponsors get first choice)

Unit Mail Files

- Individual unit mail folders kept at council service center.
- Distributed at monthly Scout leader meetings
- Insert sponsor supplied flyers / brochures / catalogs



Sponsorship Pricing



Website

\$1000 / year

Includes e-mail notices, with attachment, in the Monmouth Council e-newsletter

The Scouting Trail Newsletter

Exclusive Sponsorship of One Edition \$1000 4 Full Page Ads
No other sponsors in selected edition

Pricing is per edition	\$250	Full Page	9.5”h x 7”w
	\$125	Half Page	4.75”h x 7”w
	\$75	Quarter Page	4.75”h x 3.5”w
	\$50	Section / Story Logo	1”h x 2”w
	\$25	Business Card	2”h x 3”w

Program Planning Guide & Calendar

\$250	Inside front cover	10”h x 8”w
\$250	Inside back cover	
\$250	Outside back cover	
\$250	Logo on front cover	3”x3” approx.
\$200	Full inside page	10” h x 8” w
\$100	Half Page	5”h x 8”w
\$50	Quarter Page	5”h x 4”w
\$25	Business Card	2”h x 3.5” w

Unit Mail File

\$100 One time distribution of material
Material supplied by sponsor



Monmouth Council Sponsorship Campaign Program Application

- Calendar Sponsors are due April 15
- Scouting Trail Sponsors are due by the 1st of the preceding month

Company Name _____

Contact Person Name _____

Address _____

City, State Zip _____

Phone _____ Fax _____

Email _____

<p style="text-align: center;">Please place my Scouting Trail Sponsorship in this edition(s):</p> <p style="text-align: center;">January April July October Ad due on the first of preceding month</p>	<p>If available, display my Program Guide sponsorship during the month of _____</p>
--	---

<input type="checkbox"/> Website w/email distribution \$500 <hr style="border-top: 1px dotted black;"/> <input type="checkbox"/> <u>The Scouting Trail</u> Exclusive Sponsor \$1000 <input type="checkbox"/> <u>The Scouting Trail</u> Full Page \$250 <input type="checkbox"/> <u>The Scouting Trail</u> Half Page \$125 <input type="checkbox"/> <u>The Scouting Trail</u> Quarter Page \$75 <input type="checkbox"/> <u>The Scouting Trail</u> Section/Story Logo \$50 <input type="checkbox"/> <u>The Scouting Trail</u> Business Card \$25 <hr style="border-top: 1px dotted black;"/> <input type="checkbox"/> Unit Mail File \$100	<input type="checkbox"/> Program Guide Inside Front Cover \$250 <input type="checkbox"/> Program Guide Inside Back Cover \$250 <input type="checkbox"/> Program Guide Outside Back Cover \$250 <input type="checkbox"/> Program Guide Front Cover Logo \$250 <input type="checkbox"/> Program Guide Full Inside Page \$200 <input type="checkbox"/> Program Guide Half Inside Page \$100 <input type="checkbox"/> Program Guide Quarter Page \$50 <input type="checkbox"/> Program Guide Business Card \$25
--	--

Sponsorship Packages Available
contact Ross Munt at 732-536-2347 for information

Payment Information

Enclosed is my check for \$_____ payable to the Monmouth Council.

Please charge my credit card in the amount of \$_____.

Name on Card _____ Security Code _____

Card Number _____ Exp Date _____

Signature _____

Please bill me

Artwork is attached (camera ready)

Artwork will be e-mailed to ross.munt@scouting.org (PDF preferred)

Help me create my advertisement.